



Member Focused; Results Driven

**RHODE ISLAND FOOD DEALERS ASSOCIATION
2011 JULY - OCTOBER MEETINGS & ANNUAL EVENTS * FEDERAL
LEGISLATIVE UPDATE * THANK YOU MEMBERS FOR A
SUCCESSFUL 2011 CONVENTION ***

Federal Legislative Update: Proposed Nutrition Principles for Food Marketed to Children

Mark your Calendars

2011 July, August, September & October Meetings and Annual Events

July 20, 2011 Executive Committee Meeting @ 7:30am

August 8, 2011 Annual RIFDA Charitable Golf Tournament Kirkbrae Country Club Lincoln, RI

August 12, 2011 Office Closed

August 17, 2011 Executive Committee Meeting @ 7:30am

August 25, 2011 WIC Meeting @ 9:30am

August 25, 2011 PAC Event @ 5:30pm F/S Capital Consulting LLC, Offices

September 5, 2011 Office Closed

September 14, Board of Directors Meeting

September 21, 2011 Sen. Reed trip to Washington

October 10, 2011 Office Closed

October 12, 2011 Food Safety Committee Meeting

October 19, 2011 Executive Committee Meeting @ 7:30am

October 26, 2011 Legislative Committee Meeting

October 27 WIC Committee Meeting @ 9:30

December 3, 2011 Annual Meeting & Holiday Gala

Thank you

July Retailer of the Month

Dave's
Fresh marketplace

As many of you are aware, several agencies of our federal government have put forth a program under the general title of "Nutritional Principles for Food Marketed to Children". Many parts of this program would adversely affect the food industry with its restrictions and ultimately add to operating costs. As a result a number of national food organizations including FMI, NGA and NACS as well as a majority of state food associations (including the RI Food Dealers Association) have joined in lobbying against this and calling for a withdrawal of this program. The attached letter was co-signed by 153 trade associations and sent to key Cabinet Members and Committee Chairpersons and provides a good overview on how this would affect members of our industry. Please review this and consider adding your voice to this issue by contacting your Senator and asking them to contact the Administration and ask that IWG withdraw these food restrictions. You can also go to the FTC's website <https://ftcpublic.commentworks.com/ftc/foodmarketedtochildreniwg/> and voice a comment.

July 13, 2011

Dear Secretary Sebelius, Secretary Vilsack, and Chairman Leibowitz:

We share your commitment to ending childhood obesity and we are changing our recipes, labels and marketing to help Americans build healthy diets for their families. Unfortunately, the Preliminary Proposed Nutrition Principles for Food Marketed to Children by the Interagency Working Group (IWG) ignores the progress being made by our industries and should be withdrawn.

As you know, last-minute report language included in the FY 2009 Omnibus Appropriations Act asked the IWG to conduct a study and offer recommendations to guide food marketing to children and teens. The IWG was directed to examine nutritional standards and determine the scope of the media that should be included in its guidance. However, the IWG did not complete a study as Congress directed and the nutritional standards developed by the IWG are far more restrictive than other federal nutrition standards, including standards for the WIC program and the school meals program. Moreover, the IWG proposal broadly defines "marketing" to include marketing to the general public, including point-of-sale displays, packaging and sponsorships.

For the complete letter visit our website www.rifda.com

Thanks to all who helped make the RIFDA 2011 Convention a very successful one



We are confident in saying that all the participants at the 2011 RIFDA Convention at Ocean Edge Resort and Golf Club had an amazing time. The weather may not have been the best but the fun filled exciting weekend kept everyone in great spirits. It is truly our members who made this weekend successful, first by attending, then by their sponsorships and support. This event was a great success overall. The golf course was amazing as were the events, food and accommodations - defiantly a great choice of venue! We hope you will all attend our 2012 convention as well as our upcoming events. Be on the look out for more exciting pictures in our upcoming quarterly summer newsletter.



* RIFDA 2011 Golf Tournament * Industry News * RI Business Day 2011* Welcome New Members * Save the Date PAC Event *
Helpful Links *

TEE OFF WITH US MONDAY AUGUST 8 AT 11:00AM
RI FOOD DEALERS ASSOCIATION 2011 GOLF TOURNAMENT
BENEFITING THE RI COMMUNITY FOOD BANK AND THE 2012
RIFDA SCHOLARSHIP FUND

KIRKBRAE COUNTRY CLUB, LINCOLN, RI

Enter as a foursome, individually, become a tee sponsor, raffle prize donor or simply join us for dinner!

For more information call

401-431-0880



Save the Date 2nd Annual PAC Event

When: August 25, 2011

Time: 5:30pm - ??

**Where: F/S Capital Consulting, LLC
Offices**

**Across from the State House
The Westin Providence
One West Exchange Street
Providence, RI 02903**

Join us for an evening of food, drink, and significant networking as we hold our Annual After Hours PAC Event. Share in the opportunity of getting together in a social environment to discuss the results of some of our legislative efforts this year and the opportunities and objectives for next year. One hundred percent of the proceeds collected will go to the PAC Fund, for the purpose of helping support candidates or initiatives that are in the best interest of the food industry in the state of RI. We will provide more details to our members shortly, including the guidelines and regulations for donations.

HELPFUL INDUSTRY LINKS

FMI National Legislative Updates

<http://www.fmi.org/gr/>

RI Legislative Info

<http://www.rilin.state.ri.us./genmenu/>

RI Pending Bills and Calendar

<http://dirac.rilin.state.ri.us/billstatus/webclass1.asp>

RI News and Press Releases
From the House and Senate

Industry News

Americans Spending Less on Groceries

From: Supermarket News Jun 13, 2011 12:00 PM, By JULIE GALLAGHER

JACKSONVILLE, Fla. — Supermarkets need to find ways to meet the shrinking budgets of young and old shoppers, singles and families, according to the latest iteration of Acosta Sales & Marketing's "The Why Behind the Buy" consumer survey, released today.

Despite rising prices, the average American is spending 7% less each month on groceries and \$94.60 on a routine trip, compared to \$98.70 in 2010.

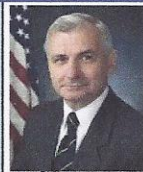
Households earning less than \$75,000 are reducing budgets 10% or more, while higher income shoppers are spending up to 34% more, since many remain loyal to brands tied to higher premiums this year, according to Acosta.

More than half of Americans (53%) are paying more attention to what they buy at the grocery store, 43% are buying less food, 41% are taking advantage of sales/coupons and 22% are shopping at less expensive stores.

Grocery spending is also affected by trip frequency slowed by higher gas prices. The average shopper will make fewer grocery trips when the price of gas reaches \$3.70 per gallon, the survey found. Last week's national average was \$3.75. "It really is a double whammy," noted Robert Hill, chief executive officer of Acosta.

As prices continue to inch up, retailers and manufacturers need to figure out how products once purchased on secondary trips can get into the primary shopping basket. Otherwise, shoppers may go without.

**Join us and Senator Reed for the
RI Business Day 2011 in Washington, DC
September 21, 2011**



Sign up today while there is still availability. This day long Washington trip includes round trip airfare, meals and conference registration. This event is very impressive to all that attend as Cabinet Members, Senators and Representatives as well as political pundits address the group and take questions from the attendees in an "off the record atmosphere". To book your trip or for more information please call 401-431-0880

Thank you

July Supplier of the Month



Welcome New Members

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